



JY MULTIMEDIA **COMPANY** PROFILE

JY Multimedia — Your Trusted Partner in
Technology, Innovation, Excellence and Creative Media.
Capture It All. Create It Better. Connect Through Technology.

COMPANY PROFILE

**JY Multimedia — Your Trusted Partner in
Technology, Innovation, Excellence
and Creative Media.**

**Capture It All. Create It Better.
Connect Through Technology.**

JY Multimedia Limited is a leading Information and Communications Technology (ICT), Digital Media, and Creative Solutions company dedicated to helping businesses, institutions, government agencies, development organizations, and individuals leverage technology to improve productivity, strengthen their brands, and achieve sustainable growth. Founded on the principles of innovation, professionalism, and excellence, the company delivers integrated technology services, multimedia production, branding solutions, and digital transformation services tailored to meet the evolving needs of today's digital economy. Through a multidisciplinary team of ICT professionals, software specialists, designers, photographers, videographers, digital marketers, and creative consultants, JY Multimedia Limited provides comprehensive solutions that combine technology with creativity to deliver measurable value for clients. Today, the company continues to expand its expertise by investing in modern technologies, professional equipment, continuous staff development, and strategic partnerships that enable us to deliver international-standard services throughout Ghana and beyond.



JY TV NEWS
TRENDING GHANA ISSUE

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Why Choose Jy Multimedia

ABOUT COMPANY

JY Multimedia Limited is a full-service technology and multimedia company specializing in Information Technology, Digital Transformation, Multimedia Production, Creative Design, Business Branding, Website Development, Computer Engineering, ICT Consultancy, Digital Marketing, and Security Technology Solutions. Our organization serves clients across the public and private sectors by delivering innovative, reliable, and cost-effective solutions that enhance operational efficiency, improve communication, strengthen digital presence, and support business growth. We pride ourselves on delivering solutions that are not only technically sound but also strategically aligned with our clients' business objectives.

INTRODUCTION

Did you know that video content is processed by our brains 60,000 times faster than the text?

In addition, this is the reason why the audience prefers to watch a video about the company than reading about it.

Videos are the most powerful way to tell your brand's story, engage with your audience, and build trust with them. It is essential for every business to create videos that can bring their brand to come to life online.

In addition, that is what we do! We at JY Multimedia use stories to make videos that resonate with the audience and can keep your brand on the top of your audience's mind. We produce videos after understanding the brand and its goals.

In addition, that is why we have been very successful over the years in helping companies attract more customers!



CEO STATEMENT

Tahidu Yakubu

Welcome to JY Multimedia.

We believe technology and creativity are powerful tools for transforming businesses and communities. Our goal is to provide reliable IT services, innovative digital solutions, and professional multimedia production that exceed our clients' expectations. Every project we undertake reflects our commitment to quality, integrity, innovation, and customer satisfaction. We appreciate the trust our clients place in us and remain committed to delivering excellence in every service we provide. Thank you for choosing JY Multimedia. Together, let's build the future through technology.



MISSION & VISION

To provide world-class ICT, multimedia, branding, and digital solutions through innovation, professionalism, quality service delivery, and exceptional customer experience while creating lasting value for our clients and stakeholders.

"Empowering Businesses
Through Technology,
Creativity and Innovation."

CORE VALUES

Excellence

We strive for the highest standards in every project.

Innovation

We embrace modern technologies and creative thinking.

Integrity

We conduct our business honestly, ethically, and transparently.

Professionalism

We maintain high standards of competence, discipline, and accountability.

Customer Focus

Our clients remain at the center of everything we do.

Continuous Improvement

We invest in knowledge, technology, and innovation to remain industry leaders.

To become one of Africa's most respected technology and creative media companies by delivering innovative digital solutions that transform organizations and improve lives.

OUR SERVICES

INFORMATION TECHNOLOGY SOLUTIONS

JY Multimedia provides comprehensive ICT services designed to improve business performance and operational efficiency.

Our services include:

- ICT Consultancy
- IT Infrastructure Design
- Computer Networking
- Computer Repairs & Maintenance
- Software Installation & Configuration
- Operating System Deployment
- Hardware Diagnostics
- Data Backup & Recovery
- Cybersecurity Best Practices
- Annual Maintenance Contracts (AMC)
- Cloud Services Support
- Business Technology Solutions

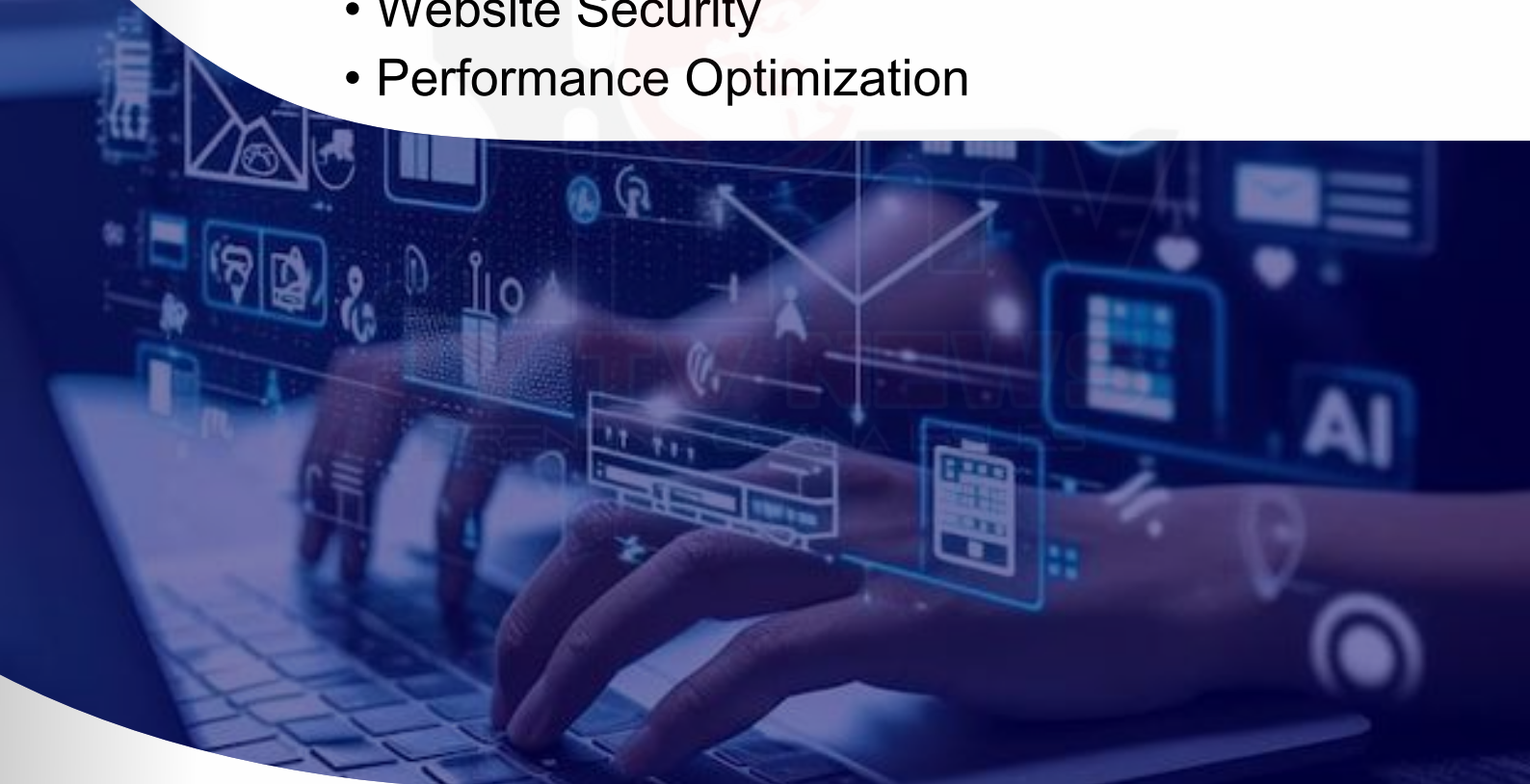


SOFTWARE & WEB DEVELOPMENT

Our software and web development team delivers scalable digital solutions that enhance business operations.

Services include:

- Corporate Website Development
- E-commerce Platforms
- Web Portals
- Content Management Systems
- Domain Registration
- Web Hosting
- Website Maintenance
- Search Engine Optimization (SEO)
- Business Email Solutions
- Website Security
- Performance Optimization



MULTIMEDIA PRODUCTION

We produce professional visual content that enhances communication, marketing, and brand visibility.

Services include:

- Corporate Photography
- Executive Portraits
- Commercial Photography
- Product Photography
- Wedding Photography
- Event Coverage
- Documentary Production
- Television Production
- Music Video Production
- Corporate Videos
- Promotional Videos
- Live Streaming
- Drone Videography (where applicable)
- Video Editing & Motion Graphics

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DIGITAL **MARKETING**

We help organizations establish a powerful online presence through strategic digital marketing solutions.

Services include:

- Social Media Management
- Search Engine Marketing
- Google Business Profile Management
- Facebook Advertising
- Instagram Marketing
- YouTube Channel Management
- Content Marketing • Email Marketing
- Online Reputation Management
- Analytics & Performance Reporting

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BRANDING & CREATIVE DESIGN

Our creative department develops compelling visual identities that strengthen brands and improve market recognition.

Services include:

- Corporate Identity

Development

- Logo Design
- Brand Strategy
- Company Profile Design
- Annual Report Design
- Brochures
- Corporate Presentations
- Social Media Branding
- Advertising Campaign Design
- Packaging Design
- Billboard Design
- Infographics
- UI/UX Design



SECURITY **TECHNOLOGY** **SOLUTIONS**

We design and implement modern surveillance systems for homes, businesses, and institutions.

Solutions include:

- CCTV Camera Installation
- IP Surveillance Systems
- Access Control Systems
- Network Cabling
- Remote Monitoring Solutions
- Maintenance & Technical Support.

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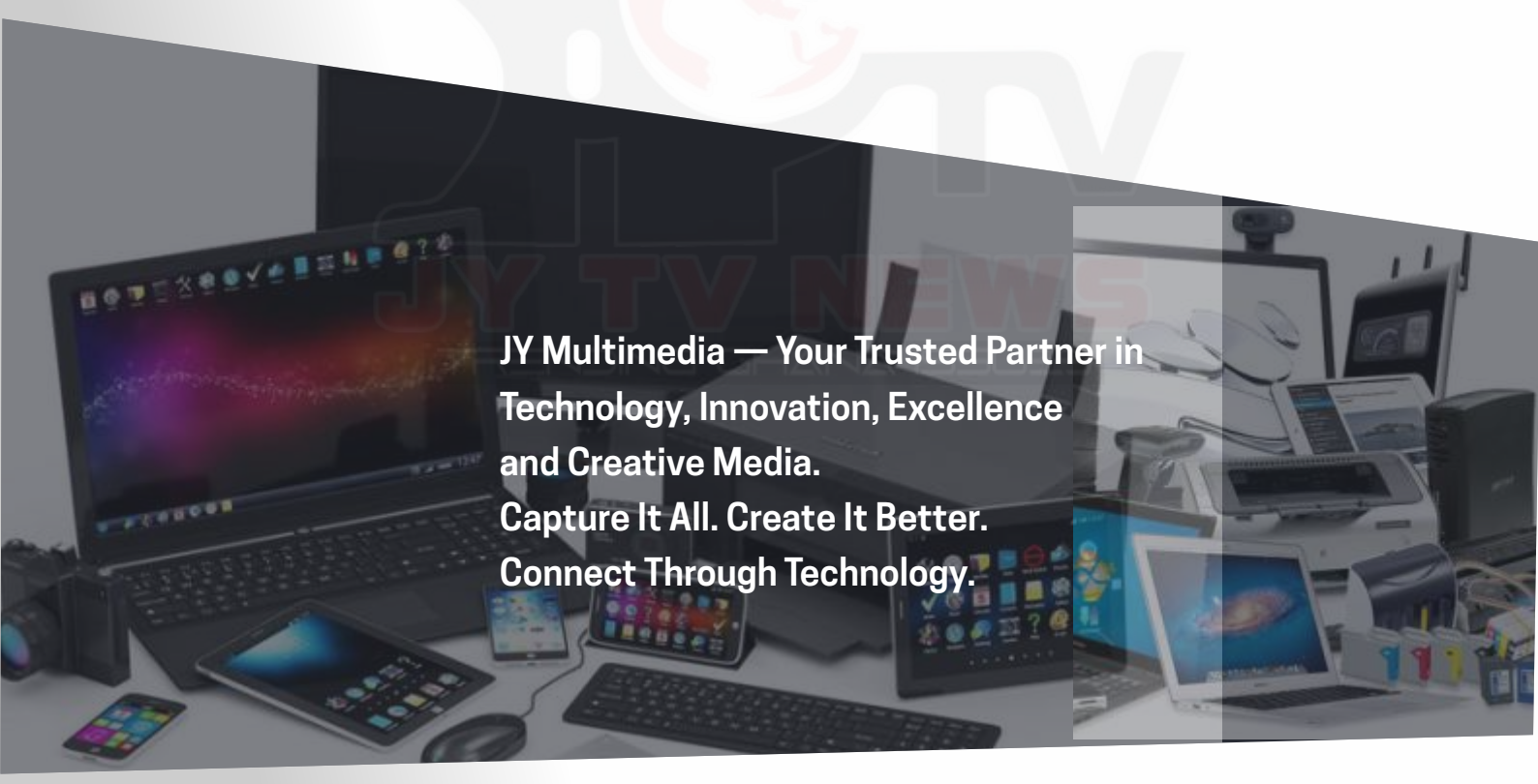


PRODUCTS

JY Multimedia supplies high-quality ICT equipment and genuine accessories sourced from trusted manufacturers.

Our product portfolio includes:

- Laptop Computers
- Desktop Computers
- Workstations
- Servers
- Monitors
- Printers
- CCTV Cameras
- Networking Equipment
- Routers & Switches
- Hard Drives (SSD & HDD)
- Memory (RAM)
- Laptop Batteries
- Laptop Chargers
- Laptop Screens
- Motherboards
- Keyboards
- Mouse
- USB Storage Devices
- HDMI & VGA Cables
- UPS Systems
- Power Supplies
- Computer Accessories



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INDUSTRIES WE SERVE

Our solutions support organizations across diverse sectors, including:

- Government Ministries, Departments & Agencies
- Financial Institutions
- Educational Institutions
- Healthcare Organizations
- Corporate Enterprises
- Small & Medium Enterprises (SMEs)
- Development Partners
- Non-Governmental Organizations (NGOs)
- Religious Organizations
- Hospitality & Tourism
- Manufacturing Companies
- Telecommunications
- Political Organizations
- Event Management Companies



CREATIVE TEAM

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Mr. Tahidu Yakubu
(CEO) / Founder



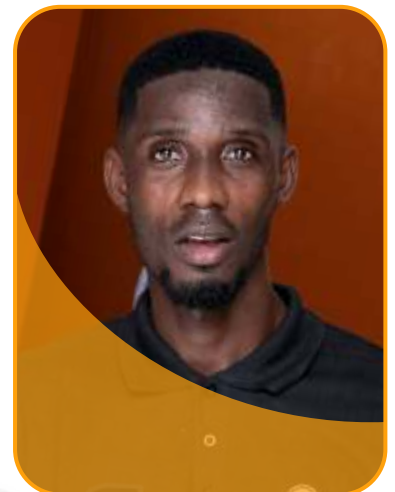
Mr. Iddirsu Issah
News Director
(JY TV NEWS)
Video Editor



Mr. Stephen Wereko
Executive Assistant
IT Manager,
Web Developer



Mrs. Hauwa Yunusa Muhammad
Digital Marketing Manager
TV. Presenter & Reporter



Mr. Godfred Anyravi
Creative Director
Videographer / Cinematographer



**Mr. Mohammed Ayatulahi
Akilu**
Operations Manager,
Camera Operator



Mrs. Mohammed Humukulsum
Finance & Administration Officer,
Human Resource



Mrs. Mabel Ajupok Alukbadek
Customer Relations Officer,
Public Relations &
Communications Officer

OUR WORK PROCESS



OUR PORTFOLIO

Our experience covers:

- Corporate Events
- Political Campaign

Branding

- Weddings
- Conferences
- Product Launches
- School Events
- Graduation

Ceremonies

- Website Development
- Graphic Design

Projects

- Computer Installation

Projects

- CCTV Installation

Projects

- Professional Photography

Advertisements

- Music Video Production



WHY CHOOSE JY MULTIMEDIA

Our clients choose us because we combine technical expertise with creative excellence to deliver practical, innovative, and cost-effective solutions.

Our strengths include:

- Highly skilled professionals
- Proven industry experience
- Client-focused service delivery
- Competitive pricing
- Quality assurance
- Timely project execution
- Modern technology and equipment
- Innovative problem-solving
- Reliable after-sales support
- Long-term business partnerships



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COMPANY HIGHLIGHTS

Company Name: JY Multimedia Limited

Business Category: Information Technology (IT), Multimedia Production, Digital Media & Creative Solutions

Industry: Information and Communications Technology (ICT)

Head Office: Accra, Ghana

Business Model: Business-to-Business (B2B), Business-to-Government (B2G), and Business-to-Consumer (B2C)

COMMITMENT TO EXCELLENCE

We are committed to delivering innovative, reliable, and high-quality technology and multimedia solutions that create lasting value for our clients. Our focus on professionalism, innovation, and customer satisfaction has positioned us as a trusted partner for organizations seeking dependable ICT and creative services.

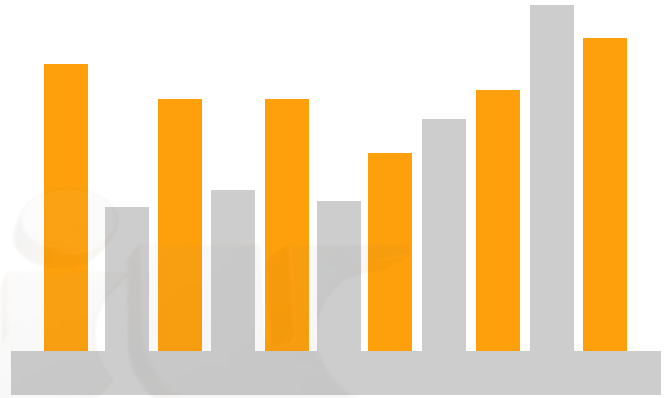
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Delivering Excellence.
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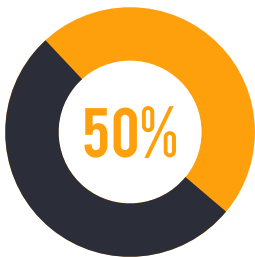




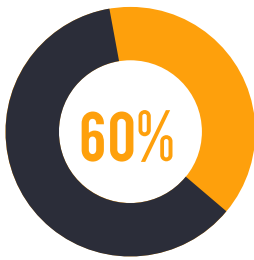
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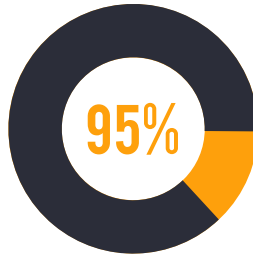
FOLLOW US:



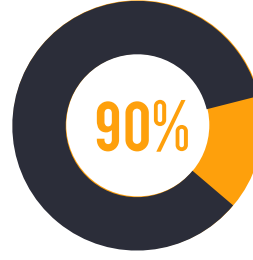
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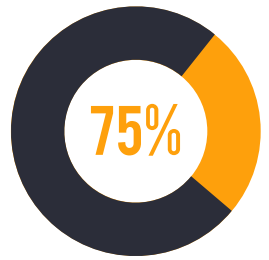
INSTAGRAM



TIKTOK



YOUTUBE



FACEBOOK

@JYMultimedia

@JY TV News



We would be delighted to discuss how JY Multimedia can support your technology, digital, and creative needs.

JY MULTIMEDIA TECHNOLOGY EXPERTS & ITS SPECIALISTS



Stay Connected
Follow JY TV NEWS for the latest news updates, live broadcasts, exclusive interviews, documentaries, and multimedia content from Ghana and around the world. JY Multimedia Limited Technology Experts | Digital Solutions | Creative Media | Innovation
Innovating Technology.
Inspiring Creativity. Delivering Excellence.

Connect Us

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JY MULTIMEDIA

...Technology Experts & IT Specialist.



PROFESSIONAL PHOTO- GRAPHY STUDIO **PHOTO SHOOT**

Capture It All

GREAT OFFER

- ADVERTISEMENT ● PHOTOGRAPHY ● PORTRAITS
- MUSIC VIDEO ● PASSPORT PICTURES ● MOVIES
- GENERAL EVENTS ● PHOTO EDITING ● WEDDINGS
- COMMERCIALS ● DOCUMENTS ● FASHION
- GRAPHIC DESIGNING ● WEB DESIGNING ● ACCESSORIES.

Waiting For You ! **0246477705**

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